

## Business Success: Question the Nature of the

**Work Being Done** 

Despite of pace of innovation and changing ways of doing work, many employers have

not developed a vision to



of HR decision-makers still execute talent strategies in silos where HR stakeholders manage employees, and Procurement manages contingent, contractor, and freelance workers.

keep up.



for automating processes.

have not begun executing strategies



developing new skills internally, and retaining employees who have them.

are frustrated that their leadership is not allowing

competitive compensation for high-demand skills.

are effective at predicting what new skills will be

needed, attracting candidates who have them,



believe their companies do not recognize the importance of attracting and retaining new



and emerging skills.

# You bet!

Is there a better way?

## **Embrace Multiple**

should do the job.

### **Work Models** Question which type of worker





contractors, statement of work, or outsourcing. of organizations use different engagement



**Consider the Options** 

models to their full potential.

#### worker, freelancer, or outsourced services - what is the best option

to get the job done? Assess the

Employee, contractor, contingent

right model for filling a need by considering four factors: The strategic importance of the role

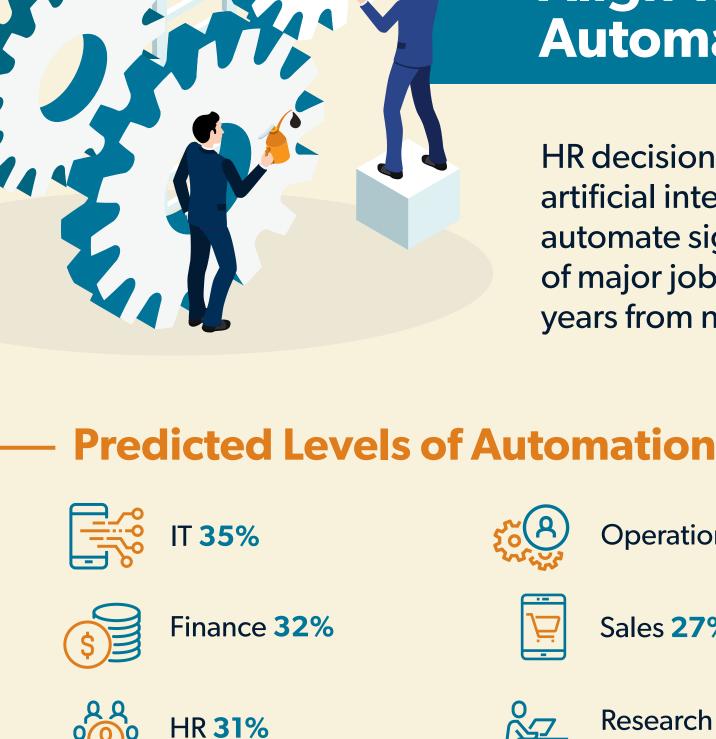
Length of need



Ability to manage or guide the talent



Availability of talent with needed skills



#### of major job categories 10 years from now.

Operations 30%

**Sales 27%** 

Research and

development 25%

**Align Talent for** 

HR decision-makers predict

artificial intelligence (AI) will

automate significant portions

**Automation** 



Marketing 30%

**To Move Forward** 



the people it touches.



Learn More

New demands on workers

accounts for technology's impact on

and a need for new skills will reshape how a company secures talent. Read our white paper for strategies to help you build a workforce that will thrive.





