

# Balancing the Demands of Today's Workforce Trends

## Demographic shifts

are reshaping the makeup of the workforce.



## Demands for emerging skills

have created a talent shortage.



## New technologies

and non-traditional work models are gaining prominence.



## Understand the New Pressures on Business



An Allegis Group survey of 1,000 HR decision-makers found:

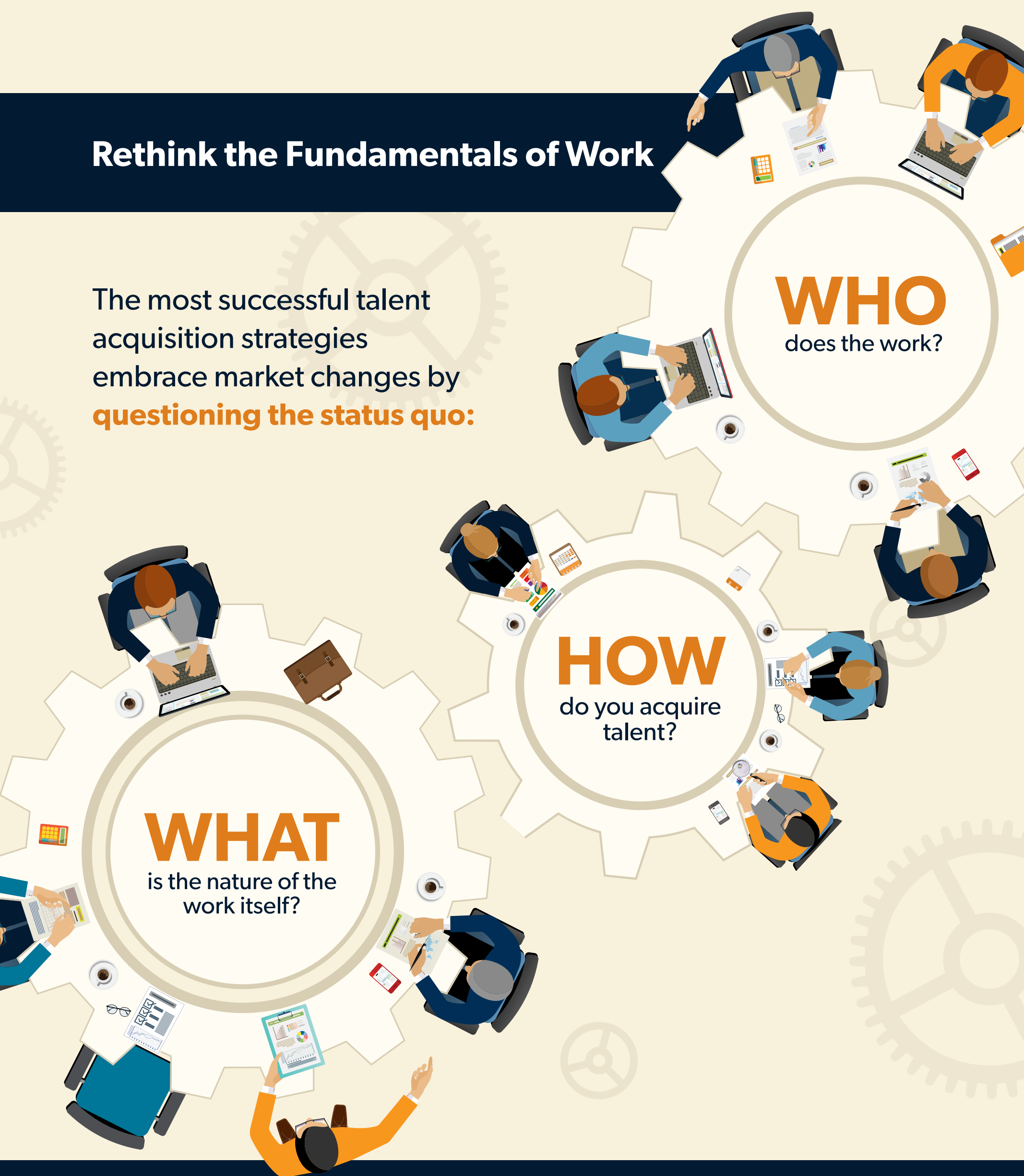
**94%** believe navigating talent management trends today is **more difficult** than it was just 5 years ago.

Among those who expressed difficulty, areas of impact include:

- 50%** Longer hiring cycles
- 33%** Limited achievement of business goals
- 49%** Increased costs
- 27%** Loss of revenue potential
- 38%** Lower productivity and workforce engagement

## Rethink the Fundamentals of Work

The most successful talent acquisition strategies embrace market changes by **questioning the status quo**:



Find out how successful employers answer these questions so you can secure the workforce you need to succeed.

Download our free report at [AllegisGroup.com/WhatIsTalent](http://AllegisGroup.com/WhatIsTalent)

