

Did You Know?



44%

of Millennials are part of a racial or ethnic minority group.



be comprised of older workers (people over 55) in 2024.



comprised of **people with disabilities**. (They are also the largest minority group in the United States with 50 million people.)



(The group has \$800 billion in spending power in the United States.)



tune up your talent acquisition function for D&I success.

These are just a few reasons to

Process to Compete for **Diverse Talent** From recruiter and hiring manager training to sourcing and recruitment marketing, do you have the visibility and knowledge to identify critical links

Fine-Tune Your Recruiting

Data & Analytics Is your talent acquisition process built to measure success and create accountability in diverse hiring?

Branding & Marketing

in your process for recruiting diverse talent?



Do diverse candidates view your company as a desirable place to work?

Candidate Experience Do diverse candidates feel valued by your

organization throughout the hiring process?



Job Descriptions Have you applied practices and technologies to remove job description biases that drive diverse

candidates away? **Workforce Suppliers**

flexible talent and workforce suppliers?

Does your diversity recruitment strategy address



Time to Take the Lead

50%

D&I efforts pertaining to diversity by race, gender, sexual orientation, religion, age, or veteran status.

But only of employers cite very effective

Download our white paper to learn how talent acquisition

leaders are turning D&I into a

business advantage.

of employers say they have a

well-developed strategy in place.

