Myth of the

Ready-Made Candidate

Who expects candidates to arrive **fully equipped** with all the skills and experience needed for a role?



of talent acquisition professionals

... and they may not recruit candidates who aren't fully qualified.





of candidates

... and they may not apply if they don't feel fully qualified.

but only



of hiring managers

... and the other 72 percent wonder why it's difficult to attract candidates.







Get everyone on the same page

and stop driving away talent with misplaced expectations.

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